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ELAN SNOWBOARDS LAUNCHES NEW QUICK FIT LACING SYSTEM

Begunje, Slovenia (November 13th 2007) – Elan Snowboards is proud to announce the launch of its new **Quick Fit Lacing System**.

By successfully delivering optimum levels of boot fit in a matter of seconds, the Quick Fit Lacing System is redefining the meaning of total rider comfort on the mountain.

Meticulously engineered with the perfect combination of simplicity and performance in mind, the user-friendly Quick Fit Lacing System provides riders with the most effortless and effective lacing solution. A sturdy lock mechanism lies at the heart of the lacing system, locking the boot's lace at the desired tension. Based on the clamp system used to secure a yacht's ropes to sails, the lock mechanism has been proven time and again.

As for the lacing, this is how it's done: two independent dual-tensioned lacing zones in the upper and lower parts of the boot allow the wearer to customize lacing tensions to perfection. The laces are drawn upwards for tightening and outwards for rapid loosening. Simple.

The new Elan Snowboards Quick Fit Lacing System is available in the following boots: **Element**, **Tempest**, **Union** and the female-specific Chicas boots called the **Unity** and **Betty**.

Quick Fit Lacing System – Step by Step

1. Tightening and locking the laces

Pull both handles upwards so that the boot tightens for the perfect fit. Secure the laces to the hook.



2. Securing the handles

After achieving the perfect fit, secure the handles to the upper section of the boot.



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3. Unlocking the laces

By pulling the handles horizontally outwards, the locked laces are released and the boot is untightened.



4. Accessing the inner boot

Pull the upper lace tab before detaching the lace from the hook and releasing the upper lacing zone. The inner boot is now fully accessible.



To find out more about Elan Snowboards products and technologies: www.elansnowboards.com

For more information about Elan Snowboards go to www.elansnowboards.com. All press releases and high resolution images can be found in the MEDIA Section: username: elansnowboards_media, password: [plab](#), or contact the guys at:

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